

CLASSIFIED ADVERTISING IN PRINT

Whether you have a Boat for Sale, an event to promote, or products to sell, the *WoodenBoat* classified pages will do the job for you.

Print Classified Rates

\$2.75 per word, \$55.00 (20 words) minimum charge per insertion. An accompanying photograph or illustration (one per ad) is \$75. Please spell out words for maximum clarity. E-mail addresses, web addresses, telephone numbers and fax numbers are counted as one word.



SAMPLE CLASSIFIED AD:



29' FRIENDSHIP SLOOP, 1997, Cold-molded hull, 9-hp outboard. Berths, head, galley, safety gear. Excellent sailer. \$20,000 or best offer. ME, 207-555-0000. niceboat@sloop.com.

23 words @ \$2.75 each = \$ 63.25
Photo = \$ 75.00
Total = \$138.25

CLASSIFIED DISPLAY

Display Classified ads (bordered) cost \$170 per column inch (plus \$50/color) and are restricted to one column, or 1⁵/₈" width. Frequency discounts (below) are given for contracted ads. Camera-ready ads are preferred, but we can design and produce your ad.

MAST HOOPS • Mast Hoop Fasteners • Parrel Beads • Wood Cleats • Wood Shell Blocks • Custom Bronze Hardware
Pert Lowell Co., Inc.
Lane's End
Newbury, MA 01951.
(978) 462-7409

(1¹/₂" ad = \$255)

Size	1X	3X	6X
1" × 1 column	\$170	\$160	\$140
1.5" × 1 column	255	240	210
2" × 1 column	340	320	280
2.5" × 1 column	425	400	350
3" × 1 column	510	480	420
3.5" × 1 column	595	560	490
4" × 1 column	680	640	560

For further details, Contact Wendy Sewall @ 207-359-7714; classified@woodenboat.com