CLASSIFIED ADVERTISING

Paragraph Style Classified Rates

\$2.75 per word, \$55.00 (20 words) minimum charge per insertion. An accompanying photograph or illustration (one per ad) is \$75. Please spell out words for maximum clarity. Punctuation is free. E-Mail addresses, web addresses, telephone numbers and fax numbers are counted as one word.

Classified Display Advertising

Classified Display ads cost \$170 per column inch (restricted to one column, or $1^5/8$ " width). Frequency discounts (right) are given for contracted ads. Display classified ads are not agency commissionable. Camera-ready ads are preferred, but we can design and produce your ad.

Size	1x	3x	6 x
1"x 1 column	\$170	\$160	\$140
1.5" x 1 column	255	240	210
2"x 1 column	340	320	280
2.5" x 1 column	425	400	350
3"x 1 column	510	480	420
3.5" x 1 column	595	560	490
4" x 1 column	680	640	560







Example
Raftings Ad
Standard U.S.
Business Card Size

(3 1/2" x 2")



Commercial & Recreational Vessels Surveys

Donald McCann

Website: www.tranquilwaters.com • Email: tranqwlw@crosslink.net 5570 Windmill Point Road, White Stone, Virginia 22578 • (804) 435-6942

SAMS Accredited Marine Surveyor, American Boat & Yacht Council, U.S.C.G.200 Ton, Oceans Endorsement

\$200/issue = **\$1,200**/year

Raftings pricing with one-year (6x) contract

For further details, call classified at (207) 359-4651 or e-mail: classified@woodenboat.com