CLASSIFIED ADVERTISING

Paragraph Style Classified Rates

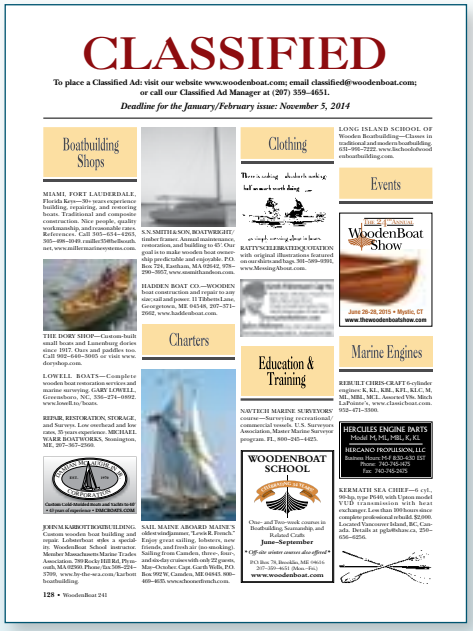
$2.75 per word, $55.00 (20 words) minimum charge per insertion. An accompanying photograph or illustration (one per ad) is $75. Please spell out words for maximum clarity. Punctuation is free. E-Mail addresses, web addresses, telephone numbers and fax numbers are counted as one word.

Classified Display Advertising

Classified Display ads cost $170 per column inch (restricted to one column, or 1⅝" width). Frequency discounts (right) are given for contracted ads. Display classified ads are not agency commissionable. Camera-ready ads are preferred, but we can design and produce your ad.

Size	1x	3x	6x
1" x 1 column	$170	$160	$140
1.5" x 1 column	255	240	210
2" x 1 column	340	320	280
2.5" x 1 column	425	400	350
3" x 1 column	510	480	420
3.5" x 1 column	595	560	490
4" x 1 column	680	640	560

Pre-pay by credit card required for all classified advertising


CLASSIFIED

To place a Classified Ad: visit our website www.woodenboat.com; email classified@woodenboat.com; or call our Classified Ad Manager at (207) 359–4651.

Deadline for the January/February issue: November 5, 2014

Boatbuilding Shops

Clothing

Events

Charters

Education & Training

Marine Engines

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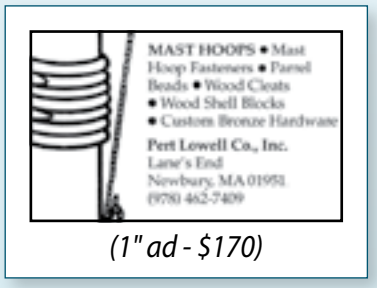

(1" ad - $170)

Example Raftings Ad
Standard U.S. Business Card Size (3 1/2" x 2")

$200/issue = $1,200/year
Raftings pricing with one-year (6x) contract

For further details, call classified at (207) 359-4651
or e-mail: classified@woodenboat.com